

Alberta TrailNet Future Trail Builders Competition

Description

Alberta TrailNet wants YOU to get thinking about trails while spending time at home! We are looking for Future Trail Builders to show off their creativity by designing and building a trail at home – either inside or in your yard. Trail Builders can use any materials at their disposal, including blankets, drawings, cardboard, LEGO®, dirt, popsicle sticks, string, Hot Wheels® tracks, or anything else! Four (4) prizes of **\$200 each towards outdoor recreation equipment** will be awarded based on creativity, trail ‘usability’, and your trail description, which will be judged by an appointed panel. While prizes will only be awarded for specified age groups in Alberta, Trail Builders from anywhere in the world and of all ages are welcome to share their masterpieces via social media by using the hashtag **#iamatrailbuilder** and tagging **@AlbertaTrailNet**. The Contest runs from June 6th, 2020 until July 1st, 2020. Entries must be emailed to Alberta TrailNet (trailnetcontest@gmail.com) as either a video or picture, and eligible entries will be displayed on Alberta TrailNet social media accounts.

Eligibility

Anyone is welcome to share their trail with Alberta TrailNet or through social media using the hashtag **#iamatrailbuilder**. Eligibility for prizes is restricted to residents of Alberta within the following age categories:

- Ages 3 – 6
- Ages 7 – 10
- Ages 11 – 13
- Ages 14 – 16

No more than **one entry per child**. A **completed** contest entry form and release waiver must also be attached in the email. These can be found at

<http://www.albertatrailnet.com/for-communities/children-in-nature/>

All entries must include:

- A photo/video of your trail
- A completed Entry Form
- A completed Media Release Form

Contestants are **not** required to be included in any photos or videos of their trail, and faces can be blurred in order to protect Contestant identities. Information gathered from the Entry Form will be used on Alberta TrailNet social media accounts and promotional media. No full names (first names only) or locations of Contestants will be released. No information will be provided to third parties.

Start Date

June 6th, 2020 (National Trails Day)

End Date

July 1st, 2020 11:59 p.m. MST (Canada Day)

Prizes

\$200/winner to go towards the purchase of outdoor recreation equipment. Alberta TrailNet will work with Contest Winner(s) and local outdoor recreation shops to purchase gift cards for use by the Contest Winner(s).

Additional Comments

A panel of judges appointed by Alberta TrailNet will judge entries on:

- Creativity
- The 'usability' of your trail
- Your trail description and name
- 'Excitement' level of your trail

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

1. Eligibility: This Contest is open only to those who sign up using the entry form posted at <http://www.albertatrailnet.com/for-communities/children-in-nature/> and who are 3 – 16 years of age as of the date of entry. The Contest is only open to legal residents of Alberta and is void where prohibited by law. Employees of Alberta TrailNet, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the “Employees”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Contest. The Contest is subject to all applicable federal, provincial, and local laws and regulations. Void where prohibited.

2. Agreement to Rules: By participating, the Contestant (“You”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Alberta TrailNet as final and binding as it relates to the content of this Contest.

3. Contest Period: Entries will be accepted online starting on June 6th, 2020 and ending July 1st, 2020, 11:59 p.m., MST. All online entries must be received by July 1st, 2020, 11:59 p.m., MST.

4. How to Enter: The Contest must be entered by emailing a photo or video of your trail and a completed entry and release form using the online form to trailnetcontest@gmail.com. The entry must fulfill all Contest requirements, as specified, to be eligible to win a prize. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Alberta TrailNet. You may enter only one entry per child. You must provide the information requested. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent

methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Alberta TrailNet.

5. Prizes: The Winner(s) of the Contest (the “Winner”) will receive \$200 towards the purchase of outdoor recreation equipment through a local recreation shop.

Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by Alberta TrailNet. No cash or other prize substitution shall be permitted except at Alberta TrailNet’s discretion. The prize is non-transferable. Any and all prize-related expenses, including without limitation any and all federal, provincial, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Alberta TrailNet to use Winner’s name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

6. Odds: The odds of winning depend on the number of eligible entries received.

7. Winner Selection and Notification: Winner will be selected by appointed community judges under the supervision of Alberta TrailNet. Winner will be notified by email within five (5) days following selection of Winner. Alberta TrailNet shall have no liability for Winner’s failure to receive notices due to spam, junk e-mail or other security settings or for Winner’s provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 20 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Contest is conditioned upon compliance with any and all federal, provincial, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT ALBERTA TRAILNET’S SOLE DISCRETION) WILL RESULT IN WINNER’S

DISQUALIFICATION AS WINNER OF THE CONTEST, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

8. Rights Granted by You: By entering this content (e.g., photo, video, text, etc.), You understand and agree that Alberta TrailNet, anyone acting on behalf of Alberta TrailNet, and Alberta TrailNet's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Contest, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes. without any further compensation, notice, review, or consent. By entering this content, You represent and warrant that your entry is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If your entry infringes upon the intellectual property right of another, You will be disqualified at the sole discretion of Alberta TrailNet. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, You shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless Alberta TrailNet from and against any suit, proceeding, claims, liability, loss, damage, costs or expense, which Alberta TrailNet may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

9. Terms & Conditions: Alberta TrailNet reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest should virus, bug, non-authorized human intervention, fraud, or other cause beyond Alberta TrailNet's control corrupt or affect the administration, security, fairness, or proper conduct of the Contest. In such case, Alberta TrailNet may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Alberta TrailNet. Alberta TrailNet reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest or website

or violates these Terms & Conditions. Alberta TrailNet has the right, in its sole discretion, to maintain the integrity of the Contest, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Contest rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Contest may be a violation of criminal and civil laws. Should such attempt be made, Alberta TrailNet reserves the right to seek damages to the fullest extent permitted by law.

10. Limitation of Liability: By entering, You agree to release and hold harmless Alberta TrailNet and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

11. Disputes: THIS Contest IS GOVERNED BY THE LAWS OF CANADA AND ALBERTA, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Contest, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Alberta having jurisdiction. Further, in any such dispute, under no circumstances shall participant be

permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest).

Participant further waives all rights to have damages multiplied or increased.

12. Personal Information: Personal information obtained in contest entry will not be used or disclosed by Alberta TrailNet for any purpose other than contest administration. Only first names will be used to share contest project on TrailNet social media pages if permission has been granted to Alberta TrailNet to do so via contest Release Form

13. Sponsor: The Sponsor of the Contest is Alberta TrailNet, 11759 Groat Rd NW, Edmonton, Alberta T5M 3K6 Canada.

14. Social Media: This Contest hosted by Alberta TrailNet is in no way sponsored, endorsed, administered by, or associated with any social media platforms on which the Contest may have been promoted and/or publicized, including but not limited to Facebook, Twitter, and/or Instagram.